



HERE to PLAY

NASPL 2025 | NIAGARA FALLS

Schedule of Events

MONDAY SEPT. 8, 2025

9:00 AM - 11:30 AM

NASPL Executive Meeting & Breakfast

Lake Erie, Hilton Fallsview

Noon - 1:00 PM

Volunteer Lunch

*The Lounge, Second Level, Niagara Falls
Convention Center*

Noon - 2:00 PM

Mega Millions Meeting & Lunch

Lake Erie, Hilton Fallsview

2:00 PM - 6:00 PM

Registration Open

*Main Lobby/Main Entrance, Niagara Falls
Convention Center*

2:20 PM - 5:45 PM

Vendor Speed Presentations

Niagara Falls Convention Center

6:30 PM - 10:00 PM

Membership Dinner

Stratus Winery

TUESDAY, SEPT. 9, 2025

8:00 AM - 7:00 PM

Registration Open

*Main Lobby/Main Entrance, Niagara Falls
Convention Center*

7:30 AM - 9:00 AM

NASPL Directors' Breakfast

Great Lakes Room, Hilton Fallsview

9:00 AM - 11:30 AM

NASPL Directors' Meeting

Angel Falls/Niagara Falls Room, Hilton Fallsview

Noon - 4:00 PM

ILC Meeting & Luncheon

Lake Superior Room, Hilton Fallsview

11:30 AM - Noon

MUSL Luncheon

Brasa Terrace, Hilton Fallsview

Noon - 4:00 PM

MUSL Meeting

Angel Falls/Niagara Falls Room, Hilton Fallsview

4:30 PM - 5:30 PM

Opening Ceremonies

*Fallsview Theatre/Jr. Ballroom AB, Main Level,
Niagara Falls Convention Center*

5:30 PM - 7:30 PM

Trade Show Opening and Reception

*Hall B/C, Main Level, Niagara Falls Convention
Center*

WEDNESDAY, SEPT. 10, 2025

8:00 AM - 6:00 PM

Registration Open

Main Lobby/Main Entrance, Niagara Falls Convention Center

8:45 AM - 9:30 AM

NASPL Awards

Fallsview Theatre/Jr. Ballroom AB, Main Level, Niagara Falls Convention Center

9:30 AM - 9:45 AM

Premier Associate Member Partner Presentation - Intralot

Fallsview Theatre/Jr. Ballroom AB, Main Level, Niagara Falls Convention Center

10:00 AM - 11:00 AM

Keynote Speaker: Chris Hadfield

Fallsview Theatre/Jr. Ballroom AB, Main Level, Niagara Falls Convention Center

11:00 AM - 11:15 AM

Premier Associate Member Partner Presentation - Scientific Games

Fallsview Theatre/Jr. Ballroom AB, Main Level, Niagara Falls Convention Center

11:15 AM - 12:00 PM

NASPL Awards

Fallsview Theatre/Jr. Ballroom AB, Main Level, Niagara Falls Convention Center

12:00 PM -1:00 PM

Chris Hadfield - Book Sales/ Meet-and-Greet

Prefunction Area C, Main Level, Niagara Falls Convention Center

12:00 PM - 2:30 PM

Trade Show & Luncheon

Hall B/C, Main Level, Niagara Falls Convention Center

2:45 PM - 3:30 PM

Breakout Sessions (3)

- **The US Landscape of Draw Games**

Peller Ballroom A/B, Niagara Falls Convention Center

- **Leveraging AI for Lottery Innovation**

Peller Ballroom C, Niagara Falls Convention Center

- **Keeping Up With the Joneses: The Retailer Panel**

Fallsview Theatre/Jr. Ballroom AB, Main Level, Niagara Falls Convention Center

3:45 PM - 4:30 PM

Breakout Sessions (3)

- **Entertainment Trends 2025: Inspiration for Lottery Game Evolution**

Peller Ballroom A/B, Niagara Falls Convention Center

- **Maximizing Player Health for Sustainable Lottery Play**

Peller Ballroom C, Niagara Falls Convention Center

- **Let's Get Digital: iLottery Marketing**

Fallsview Theatre/Jr. Ballroom AB, Main Level, Niagara Falls Convention Center

4:45 PM - 5:15 PM

PGRI Hall of Fame Inductions

Peller Ballroom D, Main Level, Niagara Falls Convention Center

5:30 PM - 7:00 PM

Tradeshow Reception

Hall B/C, Main Level, Niagara Falls Convention Center

7:30 PM - 11:00 PM

NASPL All Delegate Night

Niagara Parks Power Station

THURSDAY, SEPT. 11, 2025

8:00 AM - Noon

Registration Open

Main Lobby/Main Entrance, Niagara Falls Convention Center

9:00 AM - 10:00 AM

Keynote Speaker: Keith Pelley, President and CEO, Maple Leaf Sports and Entertainment

Fallsview Theatre/Jr. Ballroom AB, Main Level, Niagara Falls Convention Center

10:00 AM - 10:15 AM

Premier Associate Member Partner Presentation - Pollard Banknote

Fallsview Theatre/Jr. Ballroom AB, Main Level, Niagara Falls Convention Center

10:30 AM - 11:30 AM

Premier Associate Member Panel

Fallsview Theatre/Jr. Ballroom AB, Main Level, Niagara Falls Convention Center

11:30 AM - 11:45 PM

Premier Associate Member Partner Presentation - Brightstar

Fallsview Theatre/Jr. Ballroom AB, Main Level, Niagara Falls Convention Center

11:45 AM - 2:30 PM

Trade Show & Luncheon

Hall B/C, Main Level, Niagara Falls Convention Center

2:45 PM - 3:30 PM

Breakout Sessions (3)

- **From Insight to Impact: The Power of Customer Centricity in an Ever-Changing Market**

Peller Ballroom A/B, Niagara Falls Convention Center

2:45 PM - 3:30 PM

Breakout Sessions (Cont.)

- **AI & Cybersecurity: Staying Ahead of Evolving Threats in Lottery Operations**

Peller Ballroom C, Niagara Falls Convention Center

- **The Future of Lottery Courier Services**

Fallsview Theatre/Jr. Ballroom AB, Main Level, Niagara Falls Convention Center

3:45 PM - 4:30 PM

Breakout Sessions (3)

- **Fraud, Impersonation, Cybercrime: Supporting Players and Protecting Winners**

Peller Ballroom A/B, Niagara Falls Convention Center

- **Community Giveback: Appealing to a New Generation of Players Who Expect Brands to Act as Responsible Corporate Citizens**

Peller Ballroom C, Niagara Falls Convention Center

- **You Asked, They Answered: Future Proofing the Scratch Category and Industry Experts**

Fallsview Theatre/Jr. Ballroom AB, Main Level, Niagara Falls Convention Center

4:45 PM - 5:30 PM

WILL Reception

Peller Ballroom D, Niagara Falls Convention Center

6:30 PM - 7:45 PM

Closing Reception

Grand Hall A and Prefunction Area, Fallsview Casino Resort

8:00 PM - 9:30 PM

Awards Dinner

Grand Hall BCD, Fallsview Casino Resort